



Investors' Guide

First Half of the Fiscal Year Ending March 31, 2021

(April 1, 2020 to September 30, 2020)

I would like to express my sincere gratitude for your ongoing support of the PC DEPOT Group. Please find below a summary of our business results for the first half of the fiscal year ending March 31, 2021



We would like to express our sincere gratitude for your long-standing patronage of PC DEPOT CORPORATION.

We hereby report the 27th Financial Results for the first half of the fiscal year (from April 1, 2020 to September 30, 2020).

The financial results for the first half of the fiscal year ending March 2021 was under severe circumstances where the Japanese economy was subject to downward pressure due to the spread of COVID-19 infections and the associated issuance of the declaration of a state of emergency situation. The future of the economic activities remains still unclear even after the alleviation of restrictions in June. Regarding the sales of computers in Japan, there has been an increasing demand for internet devices, peripheral devices, telecommunication line maintenance, and support for how to use them due to recommendations to prevent the spread of infections that people telework and learn online from home, and that people interact using the internet. Meanwhile, the prohibition on going outdoors has influenced purchases of non-urgent products and replacements, especially the replacement of smartphones, which resulted in a decrease in the volume of sales.

Under these circumstances, our Group aims for a vision of "the elimination of the digital divide" and a mission involving "the appointment of a digital consultant for each home." A personalized staff system has been developed in which the staff provides one-stop support for all "digital life" such as sales, repairs, and internet as a digital consultant for each home. The personalized staff promotes digital life consulting, which provides demand creation based on "systematic proposal for the future digital life of premium members." The staff also has made efforts every day for the proposal and the improvement of its technique toward future "digital life" even under a situation such as the COVID-19 pandemic.

As a result, in the first half of the fiscal year on a consolidated basis, our Group posted sales of 19,266 million yen (a 0.0% year-on-year increase), operating income of 1,730 million yen (a 25.7% year-on-year increase), ordinary income of 1,768 million yen (a 23.6% year-on-year increase), and quarterly net income attributable to parent company's shareholders of 1,204 million yen (a 23.7% year-on-year increase).

The outlook for the full-year consolidated financial results was corrected on November 12 in consideration of the financial results trends for the second quarter and other available information and estimates. In the second half of the fiscal year, our Group will make active and full-fledged efforts for remodeling and advertisement and will advance the preparation for

business expansion in the next term: (1) expansion of shops/areas and development of new-type shops; (2) development of new services and expansion of advertisement; and (3) expansion of recruiting and training. Based on the above, our Group will make active efforts for collaboration with other companies.

Our Group's CSR basic policy is to "eliminate through our shops the disparity (digital divides) in an information society arising from differences in age, gender, income, education, and residential areas."

Based on these ideals, the Company recognizes the following as critical elements for business expansion and a means for business continuation: (1) business based on management strategy is exactly productive for the creation of long-term value; (2) the Company keeps contributing actively and continuously to local communities, including stakeholders; and (3) the Company recognizes the meaning and mission of social entities and continues to be a human-centered organization.

We believe that digital consultants are not appointed at three of four homes in Japan. Under the situations where digitization has been advancing due to accelerated changes in social structure, our aim is that having a digital consultant appointed for each home will be helpful regarding what kind of device to buy, how to use internet services, and how to review contract services and save on charges for the services as well as in providing services to customers as "a digital consultant for each family" for the long term.

We will design sustainable management which enables us to be a company with "significance as sustainable social entities and ethical values and morals" that are in common with all stakeholders and to make future plans. We will contribute to the support and creation of digital infrastructures for customer's life in local areas as "a digital consultant for each family."

Look to, Design, and Build the Future



Takahisa Nojima
President and Chief Executive Officer

The ideal we aim for

For details, see our website

To view the video, please click here.

https://www.pcdpot.co.jp/english/co_ir/ceo/movie/vision.html



VISION

Eliminating the digital divide



MISSION

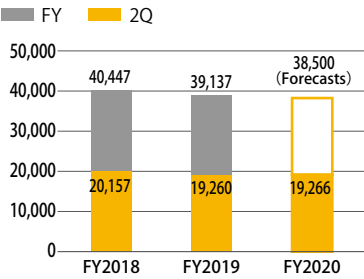
Provide digital consultants to all households

We believe that digital consultants have not been appointed at three of four homes in Japan. To solve digital problems further arising at homes from now on, we would like to contribute to the community by appointing a staff member per family that we call "big brothers and sisters in charge of digital devices" by adopting a membership system.

Financial highlights

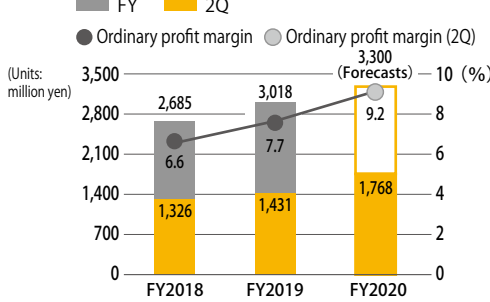
Net sales

(Units: million yen)



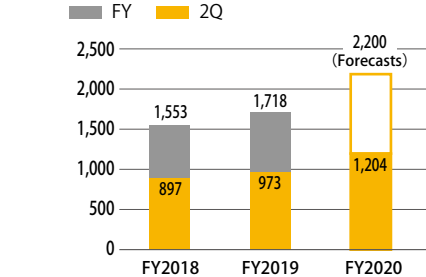
Ordinary profit / ordinary profit margin

(Units: million yen)



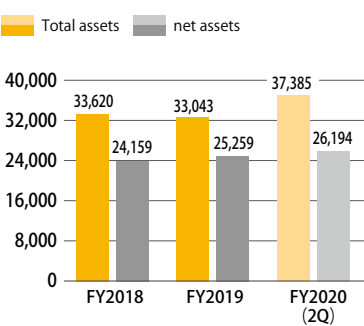
Net income belonging to parent company shareholders

(Units: million yen)



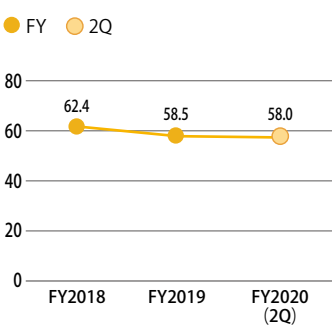
Total assets/net assets

(Units: million yen)



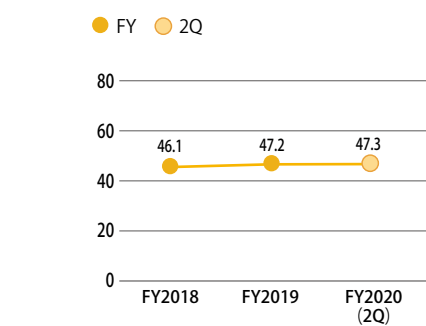
Solution Services sales share

(Units: %)



Gross profit margin

(Units: %)



Complimentary ticket

For details, see our website

https://www.pcdpot.co.jp/co_ir/stocks/return.html#return03 (Japanese only)



Please feel free to use the "Complimentary Ticket for Member Shareholders."

Shareholders as of March 31, 2020 who are also premium members who have been given complimentary tickets can use twice the amount of the face value.

Ticket amount	Premium Member benefits (Monthly fee, shopping and technical service)	Non-Premium Member shareholder	
		Shopping benefit	Technical service benefit
1,000 yen	Worth 2,000 yen	Worth 1,000 yen	Worth 2,000 yen
5,000 yen	Worth 10,000 yen	Worth 5,000 yen	Worth 10,000 yen

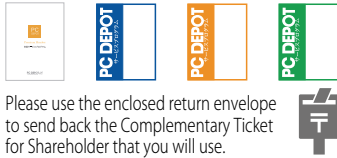
Number of shares held	Premium Member benefits Technical service benefit	Shopping benefit
100 shares or more	Worth 2,000 yen	Worth 1,000 yen
400 shares or more	Worth 4,000 yen	Worth 2,000 yen
1,000 shares or more	Worth 6,000 yen	Worth 3,000 yen
5,000 shares or more	Worth 20,000 yen	Worth 10,000 yen
10,000 shares or more	Worth 40,000 yen	Worth 20,000 yen
40,000 shares or more	Worth 100,000 yen	Worth 50,000 yen
100,000 shares or more	Worth 140,000 yen	Worth 70,000 yen



Notes for use of shareholder complementary tickets

- * Not usable for some merchandise
- * No change is provided when purchasing products or services with a shareholder complementary ticket.
- * Gifted to shareholders holding at least 100 shares who are registered on the shareholder registry as of March 31 each year.
- * Shareholder complementary tickets given in June 2020 are valid until June 30, 2021.
- * When you use the Ticket, we may contact you to confirm that you are a shareholder. Thank you for your cooperation.

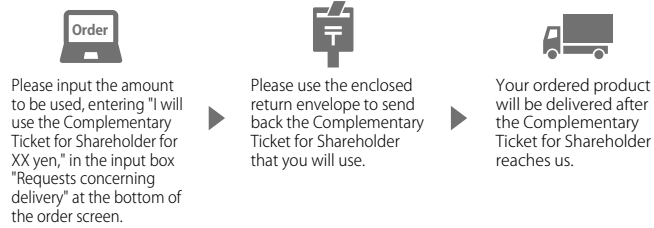
Premium Members For payments of Monthly fee



For shopping



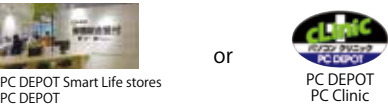
When you use the ticket at the PC DEPOT internet shop



Mailing address of the Complimentary Ticket for Shareholder

3-1-9, Shinyokohama kohoku-ku, Yokohama-shi, Kanagawa 222-0033 Japan
PC DEPOT CORPORATION
Person in charge of Complimentary Ticket for Shareholder of General Stakeholder Relations Office

For repairs and checkups



Shareholders who have fractional shares (1 to 99 shares)

What are Fractional shares (1 to 99 shares) ?

shares of less than one unit (100 shares), which is the trading unit of our shares. Fractional shares (1 to 99 shares) cannot be traded on the securities markets.

Shareholders holding shares of one unit or more	Shareholders holding fractional shares
Can exercise their voting rights at the shareholders meeting. Can trade their shares in the securities markets.	Cannot exercise their voting rights at the shareholders meeting. Cannot trade their shares in the securities markets.

Shareholders holding fractional shares can request that we purchase them (Request for Purchase of Fractional Shares System).

(Example) When you hold 40 shares

Request for Additional Purchase of Shares System	Request for Purchase of Fractional Shares System
You cannot use this system because we have not established one.	We will purchase your 40 shares at the market price.

Special account administrative institution and contact point

Special account administrative institution

Contact point

Corporate Agency Division,
Mitsubishi UFJ Trust and Banking Corporation

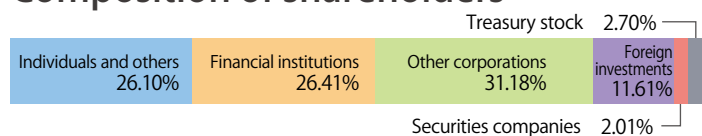
Toll-free No. 0120-232-711
Available from 9:00 to 17:00 (excluding weekends and national holidays)

Note) Please note that a transfer from a special account to an account with a securities company is needed beforehand when a shareholder holding shares in his/her special account trades the shares.

Status of shares

Total number of shares authorized to be issued	160,200,000 shares
Total number of shares outstanding	52,622,400 shares
Number of shareholders	6,190 shares

Composition of shareholders



Company profile / Information for shareholders

Corporate name	PC DEPOT CORPORATION
Business outline	Direct management of, which consists of a chain of comprehensive PC and network stores, PC DEOPT Smart Life Stores, PC DEPOT, and PC DEPOT PC Clinics, which provides PC repairmen and technical services, and management of the franchise headquarters.
Head office	3-1-9, Shinyokohama kohoku-ku, Yokohama-shi, Kanagawa 222-0033 Japan Phone number : +81-45-472-7795 (Japan)
Date of establishment	August 1994
Securities Code	7618 (First Section of Tokyo Stock Exchange)
Date of stock exchange listings	October 1999
Capital	¥ 4,737,610,000 847 (consolidated)

Number of employees Consolidated subsidiaries

ejworks Corporation
PC DEPOT STORES CORPORATION

Business Fiscal Year

From April 1 to March 31 of the following year

Ordinary General Shareholders' Meeting

June annually

Settlement Date of Shareholders to Whom Dividends of Retained Earnings Are Paid

September 30 and March 31
Record dates other than the above are determined through resolution of the Board of Directors.

Method of Public Notification

Public notifications are made by electronic means (URL: <http://www.pcdepot.co.jp>). However, in the event of problems preventing electronic announcements due to an accident or other unavoidable cause, details will be published in the Nikkei newspaper.

Contact information for our stocks

- Change in addresses and names as notified
- Change in methods receiving dividends and accounts for dividends to be transferred into
- Request for purchase of fractional shares ([shareholders making deals at securities companies](#))

▶ Please contact the securities company you have an account with.

- All procedures and inquiries relating to special accounts
- Dispatch and return of postal items
- Problems such as payment of unpaid dividends and loss of receipts of dividends
- Dividends after the lapse of their payment periods
- Request for purchase of fractional shares ([shareholders using special accounts](#))
- Other general-purpose inquiries about stock affairs

Shareholder name administrator /
Special account administrative
institution

Corporate Agency Division,
Mitsubishi UFJ Trust and Banking Corporation

Contact point

Corporate Agency Division, Mitsubishi UFJ Trust and Banking Corporation, Post-Office Box No. 29 of New Tokyo Post Office Postal Code: 137-8081
Toll-free No. 0120-232-711
Available from 9:00 to 17:00 (excluding weekends and national holidays)

* Change in dividend receiving methods

There are the following three methods from (i) to (iii) to receive dividends.

(i) At a post office (ii) Through a securities account (iii) Through a bank account

Shareholders who currently use a method (i) are recommended to change to method (ii) or (iii) whose procedures are simple and regarding which you are unlikely to absent-mindedly forget to receive dividends. Please contact a securities company you have an account with.

Investor Relations website

You can find our basic approach for ensuring the sustainable growth and longevity of PC DEPOT business.



https://www.pcdepot.co.jp/co_ir/

PC DEPOT IR Email Transmission

Currently accepting registration at our IR website. Registered users will be sent emails with new information related to investor relations at our company. Registration is free. (Japanese only)



PC DEPOT CORPORATION
Securities Code : 7618

3-1-9, Shinyokohama kohoku-ku, Yokohama-shi, Kanagawa 222-0033 Japan
TEL +81-45-472-7795 FAX +81-45-472-7089

www.pcdepot.co.jp