



Investors' Guide

First Half of the Fiscal Year Ending March 31, 2020
(April 1, 2019 to September 30, 2019)



PC DEPOT CORPORATION

Securities Code : 7618



From “Helping you solve problems” to “Leaving the future of Premium Members to us” Creating demand through well-designed proposals

Transition from the product-oriented era backed
by mass consumption and marketing to the experience-oriented era
with consumption in the pursuit of value in use

Through face-to-face communication between premium members
and our dedicated team members, PC DEPOT will create future value
more closely tailored to their life.

Takahisa Nojima
President and Chief Executive Officer

■ Premium Membership: Introduction

Technical difficulties
Onsite support service



We provide support service for family members who are at home or live away from home for a beneficial fee.

Consulting



Consulting sheet for three to four years out

Conceptual view

Our dedicated service personnel help the customer jointly build a digital life offering peace of mind as well as a sense of joy and enthusiasm toward the future in accordance with their current home environment* and family makeup.

* The internet environment and digital devices in use such as PCs and smartphones as well as telecommunication fees

Lounge

We have available a space Premium Members can use freely. This is space that provides various benefits and enables members to enjoy feeling and experiencing them. Free WiFi connection and smartphone charging services are available for use.

* It should be noted that some stores do not have permanent lounges and certain features are not available in some lounges.



Solution service



Our dedicated service personnel provide proposals that enable Premium Members to enjoy their digital life by offering newspaper and magazine viewing service, subscription-based movie and music content and inexpensive SIMs.

Each Premium Member is assigned dedicated service personnel, who not only provide support for digital devices such as PCs and smartphones but also respond swiftly to global changes, a series of digital IoT products involving AI and VR expected to launch onto the market going forward, coupled with voice recognition, programming education and electronic money promotion, whereby creating a rich digital life for the future. Please delegate to our dedicated personnel a task to resolve a technical trouble or other trouble.

Premium Members' current and future digital life
Can be left to our dedicated service personnel to support



Digital Life Planner

Products that customers can actually experience working on



Products that customers can actually experience working on, which supports their desire to work on the product, are ones on which they work with our dedicated service personnel and include assembling PCs, making New Year's cards and other practical tasks that allow family members to enjoy together.

Technology, failure and repair



Our dedicated service personnel resolve problems and prevent them from occurring. You can leave handling your PC, smartphone or printer problems and deleting data to us.

Lectures on usage and utilization



Lectures on basic usage for digital devices now in use
Our dedicated service personnel provide proposals from among over 900 items* on features the customer was unaware of while using until now as well as various matters they were unable to ask about.
* As of October 2019

Merchandise, buying and consideration



Our dedicated service personnel help each Premium Member consider and buy various devices and services so their digital life will be enjoyable.

List of our stores

Please visit a nearby store

■Aomori

PC DEPOT Hachinohe-Niida Store

■Iwate

PC DEPOT Morioka Flagship Store

■Fukushima

PC DEPOT Fukushima-Nishi Store

■Ibaraki

PC DEPOT Smart Life Mito Store

PC DEPOT Smart Life Tokai Store

PC DEPOT Kamisu Store

PC DEPOT Tsuchiura GREAT CENTER

PC DEPOT Tsukuba Kenkyu-Gakuen Store

PC DEPOT PC Clinic K's Denki kamisu Store

PC DEPOT PC Clinic K's Denki Mito Flagship Store

PC DEPOT PC Clinic K's Denki Tsukuba Kenkyu-Gakuen Store

PC DEPOT PC Clinic K's Denki Chikusei Flagship Store

PC DEPOT PC Clinic K's Denki Hitachinouchiku Store

PC DEPOT PC Clinic K's Denki Seaside Hitachinaka Store

PC DEPOT PC Clinic K's Denki Ishioka Store

PC DEPOT PC Clinic K's Denki Toride Store

PC DEPOT PC Clinic K's Denki Naka Store

■Tochigi

PC DEPOT Smart Life Oyama Store

PC DEPOT Smart Life Ashikaga Store

PC DEPOT PC Clinic K's Denki Harvest Walk Oyama Store

PC DEPOT PC Clinic K's Denki Ashikaga Store

PC DEPOT PC Clinic Interpark Utsunomiya Store

PC DEPOT PC Clinic K's Denki Moka Store

PC DEPOT PC Clinic K's Denki Tochigihora Store

■Gunma

PC DEPOT Smart Life Oota Store

PC DEPOT Maebashi-Minami Inter Store

PC DEPOT PC Clinic K's Denki Keyaki Walk Maebashi Store

PC DEPOT PC Clinic K's Denki Feel Fujioka Store

PC DEPOT PC Clinic K's Denki Tomioka Store

PC DEPOT PC Clinic K's Denki Midori Store

PC DEPOT PC Clinic K's Denki Oota Store

■Saitama

PC DEPOT Smart Life Niiza Store

PC DEPOT Smart Life Fujimino Store

PC DEPOT Smart Life Sayama Store

PC DEPOT Smart Life Koshigaya Store

PC DEPOT Smart Life Tokorozawa Store

PC DEPOT Smart Life Sakado Store

PC DEPOT Smart Life Kounosu Store

PC DEPOT Kumagaya Store

PC DEPOT PC Clinic K's Denki Yoshikawa Store

PC DEPOT PC Clinic K's Denki Peonywalk Higashimatsuyama Store

PC DEPOT PC Clinic K's Denki Kawagoe Store

PC DEPOT PC Clinic K's Denki Satte Store

PC DEPOT PC Clinic K's Denki Ageo Store

PC DEPOT PC Clinic K's Denki Honjo Store

■Chiba

PC DEPOT Smart Life Funabashi Store

PC DEPOT Smart Life Matsudo Store

PC DEPOT Smart Life Makuhari Inter Store

PC DEPOT Smart Life Kamagaya Store

PC DEPOT Ichihara Inter Store

PC DEPOT Tomisato Inter Store

PC DEPOT PC Clinic K's Denki Oyumino Store

PC DEPOT PC Clinic K's Denki Asahi Store

PC DEPOT PC Clinic K's Denki Yotsuka Store

PC DEPOT PC Clinic K's Denki Ichihara Inter Store

PC DEPOT PC Clinic K's Denki Harbor City Soga Store

PC DEPOT PC Clinic K's Denki Shin-Narashino Store

PC DEPOT PC Clinic K's Denki Kimitsu Store

PC DEPOT PC Clinic K's Denki Nagareyama Store

PC DEPOT PC Clinic K's Denki Tokyo Bayside Shin-Urayasu Store

PC DEPOT PC Clinic K's Denki Chiba New Town Store

PC DEPOT PC Clinic K's Denki O2Park Inage Store

PC DEPOT PC Clinic K's Denki Ichikawa Inter Store

PC DEPOT PC Clinic K's Denki Togane Store

PC DEPOT PC Clinic K's Denki Kisarazu Store

PC DEPOT PC Clinic K's Denki Mobara Flagship Store

PC DEPOT PC Clinic K's Denki Narita Flagship Store

PC DEPOT PC Clinic K's Denki Kashiwacho Store

PC DEPOT PC Clinic K's Denki Shirai Ekimae Store

■Tokyo

PC DEPOT Smart Life Roppongi Store

PC DEPOT Smart Life in Books Kinokuniya LaLaport Toyosu Store

PC DEPOT Smart Life Aoyama Store

PC DEPOT Smart Life Azabu-Juban Store

PC DEPOT Smart Life Setagaya-Kinuta Store

PC DEPOT Smart Life Kannana Okudo Store

PC DEPOT Smart Life Inagiwakabada Inter Store

PC DEPOT Smart Life Nishiara Inter Store

PC DEPOT Smart Life Nishimagome Store

PC DEPOT Smart Life Himonya Store

PC DEPOT Smart Life Heiwada Inter Store

PC DEPOT Smart Life Chofu Store

PC DEPOT Smart Life Higashifuchu Store

PC DEPOT Smart Life Hanakoganei Store

PC DEPOT Smart Life Higashiyamato Store

PC DEPOT Smart Life Mitaka Store

PC DEPOT Smart Life Tama New Town Store

PC DEPOT Smart Life Ome Store

PC DEPOT PC Clinic K's Denki Tama New Town Store

PC DEPOT PC Clinic K's Denki Adachi Flagship Store

PC DEPOT PC Clinic K's Denki Fuchu Flagship Store

PC DEPOT PC Clinic K's Denki Tachikawa Store

PC DEPOT PC Clinic K's Denki Hachioji Store

PC DEPOT PC Clinic K's Denki Inagiwakabada Inter Store

PC DEPOT PC Clinic K's Denki Nishikasai Store

PC DEPOT PC Clinic K's Denki Akishima Store

■Kanagawa

PC DEPOT Smart Life Minato Mirai Store

PC DEPOT Smart Life Shin-Yokohama Store

PC DEPOT Smart Life Kohoku Flagship Store

PC DEPOT Smart Life Konan Store

PC DEPOT Smart Life Tokaichiba Store

PC DEPOT Smart Life Hiyoishi Store

PC DEPOT Smart Life Tomei-Kawasaki Store

PC DEPOT Smart Life Yamato Store

PC DEPOT Smart Life Tsujido Store

PC DEPOT Smart Life Shonandai Store

PC DEPOT Smart Life Yokosuka Store

PC DEPOT Odawarahashi Inter Store

PC DEPOT PC Clinic K's Denki Shonan-Fujisawa Store

PC DEPOT PC Clinic K's Denki Shonan-Hiratsuka Flagship Store

PC DEPOT PC Clinic K's Denki Tama-plaza Store

PC DEPOT PC Clinic K's Denki Chuurinkan Store

■Shizuoka

PC DEPOT Smart Life Mishima Store

PC DEPOT Fuji Store

■Niigata

PC DEPOT Nagaoka Store

PC DEPOT PC Clinic K's Denki Tsubamesanjo Store

PC DEPOT PC Clinic K's Denki Meike Inter Store

■Nagano

PC DEPOT Smart Life Nagano Store

PC DEPOT PC Clinic K's Denki Nagano Flagship Store

PC DEPOT PC Clinic K's Denki Ueda Store

■Ishikawa

PC DEPOT PC Clinic K's Denki Kanazawa Flagship Store

■Aichi

PC DEPOT Smart Life Ichinomiya Meigi-Bypass Store

PC DEPOT Smart Life Handa Inter Store

PC DEPOT Okazaki-Hane Store

■Osaka

PC DEPOT Minoh Store

■Okayama

PC DEPOT Okayama Flagship Store

■Kagawa

PC DEPOT Smart Life Takamatsu Higashi Bypass Store

■Kochi

PC DEPOT Tosadoro Store

■Fukuoka

PC DEPOT Iizuka-Akimatsu Store

■Nagasaki

PC DEPOT Nagasaki Store

■Saga

PC DEPOT Saga Store

■Kagoshima

PC DEPOT Smart Life Kagoshima Store

Search for store



Total number of stores **131** Stores
(As of November 30, 2019)

PC DEPOT PC Clinic: Scheduled to launch at three stores

Store information



www.pcdpot.co.jp/shop
(Japanese only)

Have you decided on your dedicated personnel?

If not, please consult with the nearest PC DEPOT store or the following contact point. We look forward to hearing from you.

—PREMIUM—Member

PC DEPOT CORPORATION
General Stakeholder Relations Offic
Persons in charge of shareholder relations: Takeda, Ishida and Makabe
TEL +81-45-472-9838 (weekdays, from 10:00 a.m. to 5:00 p.m.)
3-1-9, Shinyokohama, Kohoku-ku, Yokohama-shi, Kanagawa, 222-0033, Japan



Complimentary ticket

For details, see our website

https://www.pcdepot.co.jp/co_ir/stocks/return.html#return03
(Japanese only)



Do you have any remaining shareholder complimentary discount tickets?
Premium Members can use double the amount shown
on the shareholder complimentary tickets



Ticket amount	Premium Member benefits (Monthly fee, shopping and technical service)	Non-Premium Member shareholder	
		Shopping benefit	Technical service benefit
1,000 yen	Worth 2,000 yen	Worth 1,000 yen	Worth 2,000 yen
5,000 yen	Worth 10,000 yen	Worth 5,000 yen	Worth 10,000 yen

Notes for use of shareholder complementary tickets

- * Not usable for some merchandise
- * No change is provided when purchasing products or services with a shareholder complementary ticket.
- * Gifted to shareholders holding at least 100 shares who are registered on the shareholder registry as of March 31 each year.
- * Shareholder complementary tickets gifted in June 2019 are valid until March 31, 2020.

Premium Members
For payments of
Monthly fee



For shopping



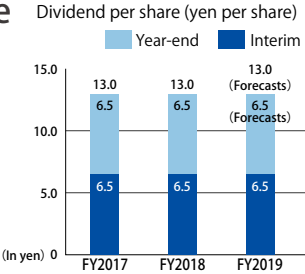
For repairs and
checkups



Note 1: When using a shareholder complementary ticket, it should be sent to the Company by standard post.
Note 2: Should you have any questions regarding the use of shareholder complimentary tickets, please feel free to contact: General Relations Office: Person in charge of shareholder relations
TEL +81-45-472-9838 (weekdays, from 10:00 a.m. to 5:00 p.m.)
Note 3: Internet shop <https://www1.pcdepot.co.jp> (Japanese only)

Dividend performance

Our basic policy is to continue to return profits through stable dividends over the long term with a consolidated payout ratio of approximately 30%, while keeping in mind the importance of strengthening our financial standing and enriching retained earnings.
For the year ending March 31, 2020, dividend per share for the second quarter is 6.5 yen and year-end dividend is 6.5 yen.



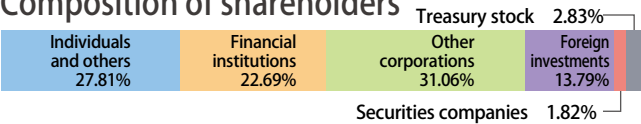
Status of shares

Total number of shares authorized to be issued 160,200,000 shares
Total number of shares outstanding 52,622,400 shares
Number of shareholders 6,277 persons

Major shareholders

Name of shareholder	Number of shares held (shares)	Voting rights ratio (%)
TN HOLDINGS CO.LTD.	11,650,400	22.83%
Takahisa Nojima	6,385,160	12.51%
HIKARI TSUSHIN, INC.	4,071,800	7.98%
THE MASTER TRUST BANK OF JAPAN, LTD.(TRUST ACCOUNT)	3,422,800	6.70%
JAPAN TRUSTEE SERVICES BANK, LTD. (TRUST ACCOUNT)	2,008,100	3.93%
Trust & Custoday Services Bank, Ltd.(TRUST ACCOUNT B)	1,872,400	3.66%
PC DEPOT CORPORATION	1,489,186	-
BNY GCM CLIENT ACCOUNT JPRD AC ISG (FE-AC)	1,451,551	2.84%
MLI FOR CLIENT GENERAL OMNI NON COLLATERAL NON TREATY-PB	1,005,800	1.97%
Kinuyo Nojima	872,100	1.70%

Composition of shareholders



Company profile

Corporate name PC DEPOT CORPORATION
Business outline Direct management of ,which consists of a chain of comprehensive PC and network stores, PC DEPOT, PC DEOPT Smart Life Stores, and PC DEPOT PC Clinics, which provides PC repairmen and technical services, and management of the franchise headquarters.
Head office 3-1-9, Shinyokohama kohoku-ku, Yokohama-shi, Kanagawa 222-0033 Japan
Phone number : +81-45-472-7795 (Japan)
Date of establishment August 1994
Date of stock exchange listings October 1999
Capital ¥ 4,737,610,000
Number of employees 821(consolidated)
Consolidated subsidiaries ejworks Corporation
PC DEPOT STORES CORPORATION

Information for shareholders

Business Fiscal Year
From April 1 to March 31 of the following year

Ordinary General Shareholders' Meeting
June annually

Settlement Date of Shareholders to Whom Dividends of Retained Earnings Are Paid
September 30 and March 31
Record dates other than the above are determined through resolution of the Board of Directors.

Method of Public Notification
Public notifications are made by electronic means (URL:http://www.pcdepot.co.jp).
However, in the event of problems preventing electronic announcements due to an accident or other unavoidable cause, details will be published in the Nikkei newspaper.

Administrator of Shareholder Registry / Special Account Management Institution
Mitsubishi UFJ Trust and Banking Corporation

Contact info
Mitsubishi UFJ Trust and Banking Corporation
Corporate Agency Department
New Tokyo Post Office P.O. Box 29 137-8081, Japan
Tel.: 0120-232-711 (toll free)

Information

Inquiries about making a change of address, dividend transfers, purchases of less than one stock share, and more

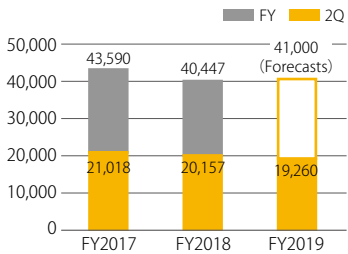
Please inquire to the organization where you have opened an account such as a stock brokerage corporation. As for paperwork procedures related to stocks registered in special accounts, please inquire to Mitsubishi UFJ Trust and Banking Corporation.

Inquiries on dividend payables

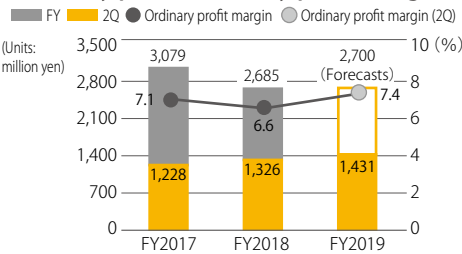
Please ask the shareholder registry administrator at the Mitsubishi UFJ Trust and Banking Corporation.

Financial highlights

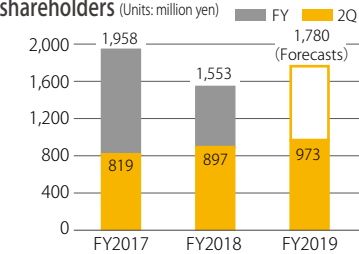
Net sales (Units: million yen)



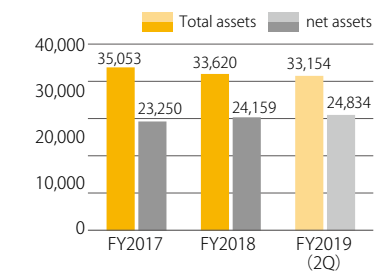
Ordinary profit / ordinary profit margin



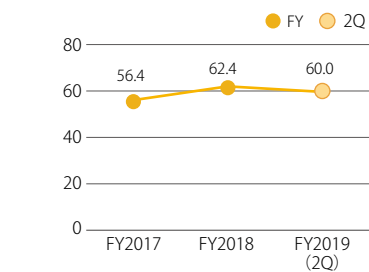
Net income belonging to parent company shareholders (Units: million yen)



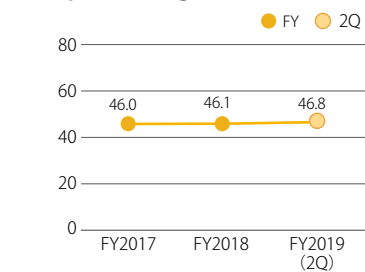
Total assets/net assets (Units: million yen)



Solution Services sales share (Units: %)



Gross profit margin (Units: %)





PC DEPOT CORPORATION

3-1-9, Shinyokohama kohoku-ku,
Yokohama-shi, Kanagawa 222-0033 Japan

TEL +81-45-472-7795 FAX +81-45-472-7089

www.pcdepot.co.jp

Investor Relations website



https://www.pcdepot.co.jp/english/co_ir/ceo/stakeholder.html

You can find our basic approach for ensuring
the sustainable growth and longevity of PC DEPOT business.

https://www.pcdepot.co.jp/english/co_ir/



The "Q&A with top management" page
answers questions about our strategies and
businesses every month.

PC DEPOT IR Email Transmission

Currently accepting registration at our IR
website. Registered users will be sent
emails with new information related to
investor relations at our company.
Registration is free. (Japanese only)

